



carolyn hewitson

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## personal profile

capable, friendly and enthusiastic art director/ art editor/ designer, with love of problem-solving and colour. qualified designer with **BA (Hons)** and **BTEC HND** in Graphic Design.

recently awarded an **MA** in Creative Writing. eighteen years' graphic design experience.

➤ to view online portfolios, see [www.carolynhewitson.com](http://www.carolynhewitson.com)

## key skills

- apple mac programs: InDesign, Illustrator and Photoshop (CS2 & CS3)
- versatile writing skills
- able to assist in illustration projects
- fantastically organised
- attention to detail

## achievements

- recently studied for an MA in creative writing
- lived and worked in sydney, australia for a year
- completed BA (Hons) in two years
- winner of the silver award in the student category of the donside graphic design awards 1995

## education

- 2005 - 2007 (part time)

### **university of northumbria at newcastle**

MA with commendation Creative Writing

- 1993 - 1995

### **university of northumbria at newcastle**

BA (Hons) Graphic Design [2:1]

- 1989 - 1991

### **salford college of technology**

BTEC HND Graphic Design [merit]

- 1988 - 1989

### **cleveland college of art and design**

certificate in foundation studies

national diploma in general art and design

- 1986 - 1988

### **stockton sixth form college**

'A' level Art, English Literature, General Studies

- 1981 - 1986

### **grangefield grammar school**

'O' level English, Mathematics, English Literature,

Art, Latin, Classical Studies, Child Care



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## work history

november 2007 - present day

working as an out-of-house **designer** ('outsourcer')

- designed the americas and korea sections of *the way of the warrior* encyclopaedia for **dorling kindersley**
- involved with various smaller, presentation-type projects for **dorling kindersley**
- produced pages and artwork for various local and national magazines

august 2000 - 2007 (london/liverpool)

**virgin publishing • bbc magazines • the guardian • ipc magazines • redwood • news international • emap elan • national magazines • newhall publications**

**(closer, first, heat, empire, now, the guardian guide, cosmopolitan, living etc, m&s magazine...)**

working in-house as a **freelance designer** on various high-profile publications; a role which has included covering various art desk positions, designing layouts, creating artwork, commissioning illustration/photography, preparing layouts for print, proof-checking - working in indesign, quark xpress, photoshop and illustrator.

- regularly took on role of acting art director on various titles
- involved with initial launches of closer and first
- directly involved in redesign of first

may 1999 - february 2000 (sydney, australia)

**random house australia**

working as sole **art director/designer** on a series of 10 64-page children's reference books, my role involved designing spreads, creating schedules, commissioning artwork, liaising with a team of illustrators, editors and consultants, preparing digital repro, checking colour proofs and okaying spreads to film

- contributed to the content and editorial aspect of the books
- created promotional material for the series, including dumpbins, posters and ads

july 1996 - may 1999 (london)

**dorling kindersley travel guides**

my position as **art editor** involved the smooth execution of projects, working closely with a small team of designers and editors, liaising with authors and picture researchers, designing spreads, commissioning illustration/photography, preparing spreads for repro and final colour correction

- succeeded in completing first project as art editor within its (already tight) schedule
- undertook responsibility for complete redesign of DK's company-wide news magazine

january 1992 - october 1993 (manchester)

**tin drum creative consultants ltd/ horseman cooke manchester**

working as **middleweight designer** on corporate design and design for print, my duties involved seeing briefs through from conception to finished artwork, meeting clients, art direction, commissioning illustration/photography, dealing with printers and organising costings

- executed design and production of a company brochure which succeeded in bringing in new business
- secured contract (along with a small team) of graphics for a major new manchester theme park
- produced a well-received exhibition stand promoting the company in a manchester design show